WHAT IS CLAIMED IS:

- A method of illuminating a rotary blade comprising:
 applying a passively charged photoluminescent paint to a rotary blade.
- 2. The method of claim 1, wherein a layer of a primer is applied to said rotary blade before applying said passively charged photoluminescent paint.
- 3. The method of claim 2, wherein said primer is reflective.
- 4. The method of claim 3, wherein said reflective primer comprises high solids and a polyurethane coating.
- 5. The method of claim 4, wherein said high solids comprises at least one polyester resin, at least one pigment, and at least one solvent.
- 6. The method of claim 4, wherein said polyurethane coating comprises an aliphaticison cynate resin and at least one solvent.
- 7. The method of claim 1, wherein a layer of a white reflective primer coat is applied to said rotary blade before applying said passively charged photoluminescent paint.
- 8. The method of claim 1, further comprising: sealing said passively charged photoluminescent paint with a topcoat sealer.
- 9. The method of claim 8, wherein said topcoat sealer comprises high solids and a polyurethane coating.
- 10. The method of claim 9, wherein said high solids comprises at least one polyester resin, at least one pigment, and at least one solvent.
- 11. The method of claim 9, wherein said polyurethane coating comprises an aliphaticison cynate resin and at least one solvent.

- 12. The method of claim 1, wherein said passively charged photoluminescent paint comprises high solids and a polyurethane coating.
- 13. The method of claim 12, wherein said high solids comprises at least one polyester resin, at least one pigment, and at least one solvent.
- 14. The method of claim 12, wherein said polyurethane coating comprises an aliphaticison cynate resin and at least one solvent.
- 15. The method of claim 1, further comprising:

sealing said passively charged photoluminescent paint with a substantially transparent topcoat sealer.

16. The method of claim 2, further comprising:

sealing said passively charged photoluminescent paint with a substantially transparent topcoat sealer.

- 17. A photoluminescent paint system comprising a reflective primer coat, a passively charged photoluminescent coat disposed above at least a portion of said white reflective primer coat, and a substantially transparent topcoat sealer disposed above at least a portion of said passively charged photoluminescent coat.
- 18. A photoluminescent paint system comprising a primer coat, a passively charged photoluminescent coat, and a topcoat sealer coat, all of said coats being disposed on a rotary blade.
- 19. A method of illuminating a rotary blade comprising:

applying a passively charged photoluminescent film to a rotary blade with an adhesive film.

20. The method of claim 19, further comprising:

sealing leading edges of said passively charged photoluminescent film with an edge sealer.

21. An illuminated rotary blade comprising:

a rotary blade for a vehicle having a passively charged photoluminescent film affixed to said rotary blade, and leading edges of said passively charged photoluminescent film sealed with an edge sealer.

22. An illuminated rotary blade comprising:

a rotary blade for a vehicle having an electro-luminescent film incorporated into said rotary blade.

- 23. The illuminated rotary blade of claim 22, wherein said electro-luminescent film comprises phosphor laminated between two insulators that are further laminated between two conductors, one of which is substantially transparent.
- 24. The illuminated rotary blade of claim 23, wherein said substantially transparent conductor comprises Indium-Tin Oxide (ITO).

25. An illuminated blade comprising:

a proximal end and a distal end, said proximal end having a thickness less than said distal end; and a passively charged photoluminescent material affixed near said proximal end and along a longitudinal axis thereof.